

HEALDSBURG CAMPAIGN FOR KIDS BUILDING WHAT MATTERS



BOYS & GIRLS CLUBS
OF SONOMA-MARIN



SERVING THE COMMUNITY FOR 75+ YEARS

Since 1946, Boys & Girls Clubs has been the place for Healdsburg youth. If you grew up here, you likely played sports or spent your afternoons and summers at the Club making lasting friends and memories.

It's time to fully remodel our aging facility and ensure the same great experiences for every youth that calls Healdsburg home. When school is out, the Club is open.

Your Club will serve all Healdsburg youth - together.

Join us.



Jennifer

Jennifer Weiss
Chief Executive Officer

OUR HEALDSBURG ROOTS

- 1946** Boys & Girls Club was founded & financed by local citizens.
- 1948** The Club building in Healdsburg was built.
- 2004** City buys building from the Boys & Girls Club.
- 2019** Building ownership is transferred back to Boys & Girls Club.
- 2023 +** Demo existing facility and start remodel!

BRIGHT FUTURES

HEALDSBURG KIDS DESERVE:



A Community Center

for their families to access key services, learning opportunities, & gathering spaces.



STEM & Tech Labs

to inspire their future career plans.



A Full-Sized Gym

with sports leagues & exercise options to live active lives.



Art & Dance Studios

to encourage creative expression.



A Commercial Kitchen

to feed them when they are hungry & to teach healthy life skills.

"At the Club, I feel trusted & accepted. Because of the Club, I feel optimistic about my future!"

**RYAN,
AGE 15**



Imagine kids enjoying these activities
IN HEALDSBURG!

HEALDSBURG TOGETHER: ONE CLUB FOR ALL KIDS

There are 1,300 school age youth, and only 203 are Club members. We want to make space for all kids to learn and grow TOGETHER.

We aim to make Healdsburg an opportunity-rich community where ALL young people can achieve our 4 core outcomes of:

- Academic Success
- Healthy Lifestyle
- Good Character
- Creative Expression

NEW CLUB, NEW ACTIVITIES FOR EVERY KID!

Gaming Galore:
Video Game Design

Young Picassos:
Painting & Drawing

Uke'an Be Happy:
Ukulele Lessons

Teen Sports Clinics
& Open Gym

Teen Chefs:
Advanced Cooking

Image Makers:
Kids Photography

Babysitting 101:
Certification Class

Kids Science
Lab: STEM

Little Whisks: Kids
Cooking & Baking

Little Dribblers: Soccer
& Basketball Clinics

Helping Hands: Kids
serving Healdsburg

A BETTER TOMORROW

A NEW CLUB ALSO MEANS:

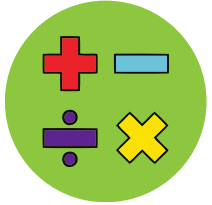
A
CLUB

will help us reach
our goal that ALL
young people
reach their full
potential.



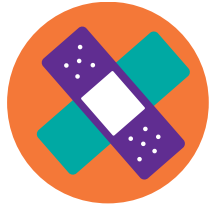
Serving More Kids, Together!

Increase in affordable daily child care for Healdsburg families and at no cost for those in need. Kids from all families will have a modern learning facility in their neighborhood, regardless of where they go to school.



Added Academic Support

In Healdsburg, only 38% of kids are proficient in math and 42% in English. What's more, kids of color perform far below their white peers on all academic indicators. (In math, they are 62% behind & in language 46% behind their peers.)



Improved Health & Safety

Club programs help kids avoid dangerous behaviors like gang activity or drug use. Hungry kids receive healthy meals and will have fun participating in physical activity to keep them fit.



Improved Resiliency & Mitigation of Adverse Childhood Experiences

When kids develop meaningful relationships with caring adults and peers at the Club, they are better able to build resiliency to hardships like fires and the pandemic.

"At Club I feel safe & like the Club is my family. I feel like I can make all my dreams come true!"

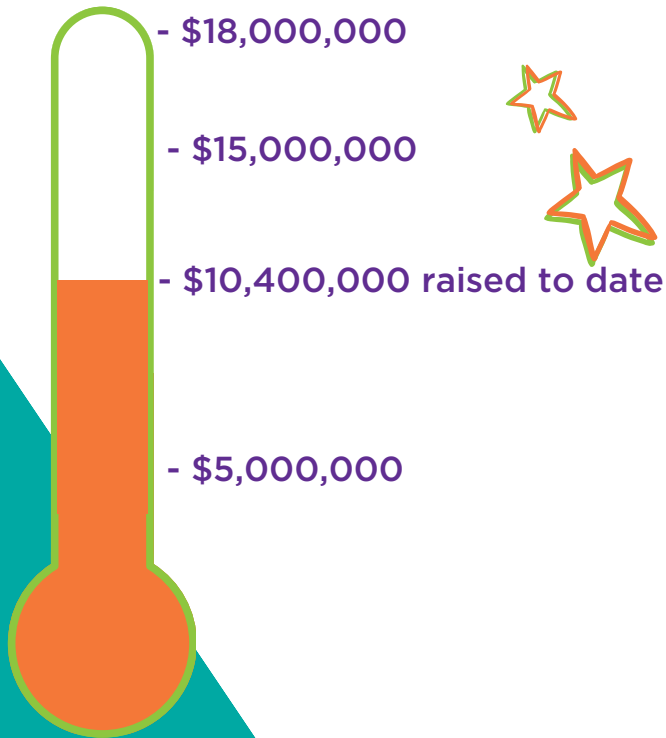
- Lupita, Age 9



THE COST OF CHANGING LIVES

Construction	\$13,000,000
Furnishing & Supplies	\$250,000
Landscape	\$100,000
Endowment	\$2,000,000
Fundraising & Management +	\$2,650,000
Building Total	\$18,000,000

CURRENT PROGRESS



MEET JOHN JORDAN

“Growing up in Healdsburg, I have fond memories spending time at the Boys & Girls Club. It’s important to me that kids now and in the future have a safe place to go and thrive. I hope more Healdsburg families join this effort to ensure a bright future for our youth and the Healdsburg Club!”

- JOHN JORDAN



JOHN JORDAN

A LONG HISTORY OF COMMUNITY SUPPORT

To date, we’ve raised \$1.5M from John Jordan at The John Jordan Foundation, \$4.1M in individual gifts, and \$4.8M in foundation grants. We are grateful for the long history of financial support Boys & Girls Club has received from the Healdsburg community. From the very beginning, our Club has been a community endeavor. Each dollar, each check, each handshake is meaningful and appreciated.



THE TIMELINE OF BUILDING HOPE

ITEMS

STATUS



Architecture & Engineering

2023



Development & Permitting

2023



Construction

2024-2025



Grand Opening

Spring 2026



NEW FACILITY



STEM ROOM & MORE



RESTORED COURT



INVEST IN KIDS MAKE A GIFT TODAY



LIDERAZGO (LEADERSHIP)
\$1,000,000+



ESPERANZA (HOPE)
\$500,000-\$999,999



OPORTUNIDAD (OPPORTUNITY)
\$250,000-\$499,999



PERTENENCIA (BELONGING)
\$100,000-\$249,999



ALEGRIA (JOY)
\$50,000-\$99,999



RESILACION (RESILIENCE)
\$25,000-\$49,999



BONDAD (GOODNESS)
\$5,000-\$24,999



DIVERTAD (FUN)
\$1,000-\$4,999

Consider a memorial or estate gift & help kids in Healdsburg.

LEAVE A LEGACY IN HEALDSBURG NAMING OPPORTUNITIES

\$1.5 MILLION:

- Gym
- Teen Center
- Games Room

\$500K:

- Art Studio
- Dance Studio
- STEM Lab
- Technology Lab

\$1 MILLION:

- Kitchen

\$250K:

- Multi-Purpose Rooms
- Administrative Offices

