



14th ANNUAL PINOT ON THE RIVER

OCTOBER 22, 2017

Healdsburg Plaza

Noon to 4pm • Early Entry 11am



BOYS & GIRLS CLUBS
OF CENTRAL SONOMA COUNTY

PARTNERSHIP OPPORTUNITIES

SPONSOR BENEFITS: All Pinot on the River sponsors will be featured on promotional material, website, and social media. Sponsors will also receive written recognition through event signage as well as tickets to attend the event.

ULTRA PREMIUM SPONSORS

Ultra Premium Sponsors also have the opportunity to speak during the event, to distribute materials to participating wineries or event guests, and will be featured in a letter of sponsorship recognition to participating wineries.

\$25,000 - MELCHIOR

Exclusive top sponsorship billing on all print and digital marketing
Banner over center gazebo, primary event focal point
Priority placement booth at Sunday's Grand Tasting (if desired)
20 early entry tickets

\$15,000 - BALTHAZAR

A booth at Sunday's Grand Tasting (if desired)
10 early entry tickets

\$10,000 - SALMANAZAR

8 early entry tickets



PREMIUM SPONSORS

\$5,000 - IMPERIAL

6 early entry tickets

\$2,500 - DOUBLE MAGNUM

4 early entry tickets

\$1,000 - MAGNUM

2 early entry tickets

Your sponsorship will help Boys & Girls Clubs of Central Sonoma County continue to change the lives of thousands of young people across Sonoma County.

GUEST INFORMATION

Average Age: 54 years

Ticket Purchasers are 71% Female

55% of Guests have an annual household income of over \$150,000

61% of guests purchase most of their wine through Wine Clubs

70% of guests come from within California with 51% of all guests coming from the San Francisco Bay Area

Questions? Contact Events at (707) 528-7977 or events@bgccsc.org

Boys & Girls Clubs of Central Sonoma County · 501(c)3 Tax ID#68-0309534